ADEN ANSARI

Financial Data Analyst | Excel, Power Query, Power Pivot (DAX) | Finance & Audit Domain
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linkedin.com/in/adan-ansari-accounting-excel-financial-data-analyst (10+ audit case studies)
adanansarifullstack.github.io/adanansari (free Excel and VBA tools)
UAE Employment Visa | 30-day notice | Open to UAE/GCC and remote roles (Europe, Western markets)

PROFESSIONAL SUMMARY

Finance professional with **9+ years** in accounting, audit and tax, moving into data analytics. Builds **Excel data models with Power Query and Power Pivot (DAX)** and reconciles large ledger, VAT and customs datasets to the fil across **four UAE companies**. Catches include **a full year of unbooked depreciation (about AED 0.53m)**, **AED 200k of unsupported share capital** in a signed audit report, and an **INR 5 million collections fraud**. Publisher of **three free Excel and VBA tools**; Power BI in progress, SQL and Python next, through the Codebasics Data Analyst Bootcamp.

TECHNICAL & ANALYTICS SKILLS

Data Modelling & ETL: Power Query | Power Pivot | DAX Measures | Star-Schema Models | Pivot Tables | XLOOKUP / INDEX-MATCH | Data Cleaning & Validation

Reporting & Analysis: KPI & Target Tracking | Variance & Trend Analysis | Reconciliation | MIS Reporting | Credit Risk Scoring | Large-Dataset Ledger Analysis

Automation: Excel VBA | User-Defined Functions | Advanced Excel | Google Sheets

Finance Domain: UAE VAT & Corporate Tax | IFRS | Audit | Financial Statements | Credit Control | Payroll | Inventory

Systems: Tally Prime | Tally ERP 9 | Zoho Books | MS Office

In Progress: Power BI, via the Codebasics Data Analyst Bootcamp. Next: SQL, Python, Tableau

PROJECTS

AtliQ Hardware: Sales & Finance Analytics | Excel, Power Query, Power Pivot, DAX *Codebasics, 2026*

- Built a Power Query ETL and **star-schema model over 799,962 monthly sales rows** (net sales, freight and manufacturing cost) with customer, product, market and fiscal-calendar dimensions.
- Wrote **DAX measures** for net sales by fiscal year, growth on prior year, 2021 target achievement, COGS, gross margin and GM %, feeding customer, market-vs-target, product, division, **P&L by fiscal year and month** and quarterly margin reports.
- Reconciled each report to the expected template, which surfaced **sign-corrupted quantities** and a fiscal year starting in September that the model had to handle.

AtliQ Grands: Hotel Performance | Excel, Power Pivot *Codebasics, 2026*

- Modelled bookings against property data to report **revenue, bookings and guest ratings** by property, city, category and booking platform, week by week.

EXPERIENCE

Junior Accountant, Audit & Finance Oversight | Nadeem & Umendra CA, Dubai *May 2025 - Present*

Full-time secondment in Sharjah to four building-materials trading companies (a group of three plus one LLC).

- Reconcile filed **VAT201 returns** to Tally data for four companies each quarter, matching EmaraTax import declarations to purchase vouchers; broke an **AED 0.49m customs-vs-books gap** into duty, freight and customs additions.
- Built a **12-sheet Excel VAT model** (no macros, **24 automated checks**, date-guarded SUMIFS) that rebuilds the filed return to the fil from raw Tally exports.
- Consolidated **three branch trial balances (252 ledgers)** into one set of accounts, eliminating inter-branch balances and proving each source balance was used exactly once.

- Rebuilt fixed asset registers and depreciation schedules for four companies; caught **a full year of depreciation (about AED 0.53m) that was never booked**, adopted in the audited FY2025 accounts.
- Found **AED 200k of share capital** in a signed prior-year audit report with no basis in the MOA; management accepted it and the report is being restated.
- Tested payroll against **WPS and MOHRE records**, flagging pay above registered contracts and staff in the ledger but missing from the MOHRE list.
- Ran a VBA **credit-risk model** on a **155-customer, AED 13.5m receivables book**, scoring every customer and producing credit limits, projected bad debts and a prioritised collections queue.
- Guide the group's **10-15-person accounts team** across Sharjah and Morbi (India) and build MIS reports across the four companies.
- Delivered the group's **first UAE Corporate Tax filing cycle**; covered **nine companies** for one month during a colleague's leave.

Junior Accountant | Nida Lifters, Mumbai (India) *Jan 2025 - May 2025*

- Managed AP and AR across service contracts, reconciled accounts and produced MIS reports in Excel and Tally.

Junior Accountant | MK Leathers, Kolkata (India) *May 2024 - Dec 2024*

- Identified an **INR 5 million (about USD 53,000) irregularity** by tracing a full year of undocumented collections; documented the evidence and presented it to the owner.
- Prepared financial statements and tax filings, and reconciled stock and inventory records.

Accounts Executive | R Ahmed Distributors, Kolkata (India) *Jun 2021 - May 2024*

- **Built an Excel VBA payroll system from scratch** for a 15-person workforce, removing recurring manual errors, with an attendance tracker and a searchable employee database.
- Managed daily transactions and worked with the sales team to recover outstanding payments.

Accounts Clerk | Alpha Trading, Kolkata (India) *Jun 2017 - Mar 2021*

- Filed quarterly GST returns and e-way bills, prepared monthly and annual reports, and streamlined data entry in Tally Prime.

PORTFOLIO & PUBLISHED TOOLS

- **Credit Control Manager** (Excel / VBA): ingests Tally ledger exports, derives payment-behaviour metrics per customer, scores credit risk out of 100, recommends credit limits, flags projected bad debts and builds a prioritised collections queue.
- **Attendance & Salary Sheet** (Excel / VBA): employee database with photos, attendance register, automated salary calculation and admin lock in one macro-enabled workbook.
- **Currency Converter** (Excel UDF): =CurrencyInWords() writes amounts in words in USD, AED and INR, including the Indian lakh and crore system.

EDUCATION & CERTIFICATIONS

- **Codebasics Data Analyst Bootcamp 5.0**: certified in Excel (Power Query, Power Pivot, DAX), Nov 2026; Power BI in progress; SQL, Python and Tableau to follow
- **Unlock Excel VBA and Excel Macros**, Udemy (2023)
- **GST Express**, Institute of Computerized Accountants (ICA)
- **Higher Secondary**, West Bengal Council of Higher Secondary Education (2017)